



125 West 55th St
New York, NY 10019

Contract # 26806957

CPE: MBLM/MBLM/0131

Agency: ASSEMBLY

711 3rd Avenue

3rd Flr
New York, NY 10017

Changes as of: 2/21/2020 at 7:41 AM

Flight: 2/17/20 - 3/8/20

Advertiser: Mike Bloomberg 2020, Inc

Product: MIKE BLOOMBERG 2020 INC

Agency Order #: 96681

Buyer: DEIDRA BUCHMAN

Salesperson: SHEPARD RITZEN
215-567-7950

Separation:

Version: Highlighting Revision 1

Station: KIMA

Market: Yakima

Office: PHILADELPHIA

Service: Nielsen

Primary Demo: Households

Assistant: SHEPARD RITZEN
215-567-7950

Con Type: POLITICAL/VOTE

Total \$: \$17,583.00

Total Spots: 243

Total CPP: \$0.00

Total GRP:

Traffic #: AR1353707

#	Day/Time	DP	Program	Rate	HH Rating	Len	2/17 - 3/2			Total Spots	Total \$	CPP*	GRP*
							2/17	2/24	3/2				
1	M-F 4:30a-5a		CBS Morning News	\$10.00	0.0	30	0	5	0	5	\$50.00	\$0.00	0.0
2	M-F 5:30a-6a		KIMA+ Action News @	\$38.00	0.0	30	0	5	0	5	\$190.00	\$0.00	0.0
3	M-F 6a-6:30a		KIMA+ Action News @	\$40.00	0.0	30	0	5	0	5	\$200.00	\$0.00	0.0
4	M-F 6:30a-7a		KIMA+ Action News @S	\$80.00	0.0	60	0	4	0	4	\$320.00	\$0.00	0.0
5	M-F 6:30a-7a		KIMA+ Action News @S	\$40.00	0.0	30	0	4	0	4	\$160.00	\$0.00	0.0
6	M-F 7a-8a		CBS This Morning	\$35.00	0.0	30	0	4	0	4	\$140.00	\$0.00	0.0
7	M-F 7a-8a		CBS This Morning	\$70.00	0.0	60	0	4	0	4	\$280.00	\$0.00	0.0
8	M-F 8a-9a		CBS This Morning	\$20.00	0.0	30	0	4	0	4	\$80.00	\$0.00	0.0
9	M-F 8a-9a		CBS This Morning	\$40.00	0.0	60	0	4	0	4	\$160.00	\$0.00	0.0
10	M-F 9a-10a		Kelly Clarkson	\$18.00	0.0	30	0	5	0	5	\$90.00	\$0.00	0.0
11	M-F 9a-10a		Kelly Clarkson	\$36.00	0.0	60	0	3	0	3	\$108.00	\$0.00	0.0
12	M-F 10a-11a		Price Is Right	\$50.00	0.0	60	0	5	0	5	\$250.00	\$0.00	0.0
13	M-F 12n-12:30p		BIG BANG THEORY	\$10.00	0.0	30	0	4	0	4	\$40.00	\$0.00	0.0
14	M-F 12n-12:30p		BIG BANG THEORY	\$20.00	0.0	60	0	1	0	1	\$20.00	\$0.00	0.0
15	M-F 12:30p-1p		Bold & The Beautiful	\$25.00	0.0	30	0	3	0	3	\$75.00	\$0.00	0.0
16	M-F 12:30p-1p		Bold & The Beautiful	\$50.00	0.0	60	0	2	0	2	\$100.00	\$0.00	0.0
17	M-F 1p-2p		The Talk	\$65.00	0.0	60	0	6	0	6	\$390.00	\$0.00	0.0
18	M-F 2p-3p		Let's Make A Deal	\$25.00	0.0	30	0	4	0	4	\$100.00	\$0.00	0.0
19	M-F 2p-3p		Let's Make A Deal	\$50.00	0.0	60	0	3	0	3	\$150.00	\$0.00	0.0
20	M-F 3p-4p		Dr. Phil	\$70.00	0.0	60	0	6	0	6	\$420.00	\$0.00	0.0



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Flight: 2/17/20 - 3/8/20

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Agency Order #: 96681

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Salesperson: SHEPARD RITZEN
215-567-7950

Separation:

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Station: KIMA

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Office: PHILADELPHIA

Service: Nielsen

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Assistant: SHEPARD RITZEN
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Total \$: \$17,583.00

Total Spots: 243

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Total GRP:

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#	Day/Time	DP	Program	Rate	HH Rating	Len	2/17 - 3/2			Total Spots	Total \$	CPP*	GRP*
							2/17	2/24	3/2				
21	M-F 4p-5p		Judge Judy	\$40.00	0.0	30	0	4	0	4	\$160.00	\$0.00	0.0
22	M-F 4p-5p		Judge Judy	\$80.00	0.0	60	0	4	0	4	\$320.00	\$0.00	0.0
23	M-F 5p-5:30p		KIMA+ Action News @	\$120.00	0.0	30	0	2	0	2	\$240.00	\$0.00	0.0
24	M-F 5p-5:30p		KIMA+ Action News @	\$240.00	0.0	60	0	3	0	3	\$720.00	\$0.00	0.0
25	M-F 5:30p-6p		CBS Evening News	\$200.00	0.0	30	0	4	0	4	\$800.00	\$0.00	0.0
26	M-F 5:30p-6p		CBS Evening News	\$400.00	0.0	60	0	1	0	1	\$400.00	\$0.00	0.0
27	M-F 6p-6:30p		KIMA+ Action News @	\$120.00	0.0	30	0	2	0	2	\$240.00	\$0.00	0.0
28	M-F 6p-6:30p		KIMA+ Action News @	\$240.00	0.0	60	0	3	0	3	\$720.00	\$0.00	0.0
29	M-F 6:30p-7p		Inside Edition	\$60.00	0.0	30	0	5	0	5	\$300.00	\$0.00	0.0
30	M-F 7p-7:30p		Big Bang Theory	\$100.00	0.0	30	0	4	0	4	\$400.00	\$0.00	0.0
31	M-F 7p-7:30p		Big Bang Theory	\$200.00	0.0	60	0	1	0	1	\$200.00	\$0.00	0.0
32	M-F 11p-11:35p		KIMA+ Action News @	\$60.00	0.0	30	0	4	0	4	\$240.00	\$0.00	0.0
33	M-F 11p-11:35p		KIMA+ Action News @	\$120.00	0.0	60	0	1	0	1	\$120.00	\$0.00	0.0
34	M-F 11:35p-12:37a		The Late Show-CBS	\$15.00	0.0	30	0	4	0	4	\$60.00	\$0.00	0.0
35	M-F 11:35p-12:37a		The Late Show-CBS	\$30.00	0.0	60	0	4	0	4	\$120.00	\$0.00	0.0
36	M-F 12:37a-1:37a		The Late Late Show-C	\$8.00	0.0	30	0	4	0	4	\$32.00	\$0.00	0.0
37	M-F 12:37a-1:37a		The Late Late Show-C	\$16.00	0.0	60	0	4	0	4	\$64.00	\$0.00	0.0
38	M 4:30a-5a		CBS Morning News	\$10.00	0.0	30	0	0	2	2	\$20.00	\$0.00	0.0
39	M 5:30a-6a		KIMA+ Action News @	\$38.00	0.0	30	0	0	2	2	\$76.00	\$0.00	0.0
40	M 6a-6:30a		KIMA+ Action News @	\$40.00	0.0	30	0	0	2	2	\$80.00	\$0.00	0.0



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41	M 6:30a-7a		KIMA+ Action News @S	\$80.00	0.0	60	0	0	1	1	\$80.00	\$0.00	0.0
42	M 6:30a-7a		KIMA+ Action News @S	\$40.00	0.0	30	0	0	1	1	\$40.00	\$0.00	0.0
43	M 7a-8a		CBS This Morning	\$35.00	0.0	30	0	0	2	2	\$70.00	\$0.00	0.0
44	M 7a-8a		CBS This Morning	\$70.00	0.0	60	0	0	2	2	\$140.00	\$0.00	0.0
45	M 8a-9a		CBS This Morning	\$20.00	0.0	30	0	0	1	1	\$20.00	\$0.00	0.0
46	M 8a-9a		CBS This Morning	\$40.00	0.0	60	0	0	1	1	\$40.00	\$0.00	0.0
47	M 9a-10a		Kelly Clarkson	\$18.00	0.0	30	0	0	2	2	\$36.00	\$0.00	0.0
48	M 9a-10a		Kelly Clarkson	\$36.00	0.0	60	0	0	2	2	\$72.00	\$0.00	0.0
49	M 10a-11a		Price Is Right	\$50.00	0.0	60	0	0	2	2	\$100.00	\$0.00	0.0
50	M 12n-12:30p		BIG BANG THEORY	\$10.00	0.0	30	0	0	1	1	\$10.00	\$0.00	0.0
51	M 12:30p-1p		Bold & The Beautiful	\$25.00	0.0	30	0	0	1	1	\$25.00	\$0.00	0.0
52	M 1p-2p		The Talk	\$65.00	0.0	60	0	0	2	2	\$130.00	\$0.00	0.0
53	M 2p-3p		Let's Make A Deal	\$25.00	0.0	30	0	0	1	1	\$25.00	\$0.00	0.0
54	M 2p-3p		Let's Make A Deal	\$50.00	0.0	60	0	0	1	1	\$50.00	\$0.00	0.0
55	M 3p-4p		Dr. Phil	\$70.00	0.0	60	0	0	2	2	\$140.00	\$0.00	0.0
56	M 4p-5p		Judge Judy	\$40.00	0.0	30	0	0	1	1	\$40.00	\$0.00	0.0
57	M 4p-5p		Judge Judy	\$80.00	0.0	60	0	0	1	1	\$80.00	\$0.00	0.0
58	M 5p-5:30p		KIMA+ Action News @	\$120.00	0.0	30	0	0	1	1	\$120.00	\$0.00	0.0
59	M 5:30p-6p		CBS Evening News	\$200.00	0.0	30	0	0	1	1	\$200.00	\$0.00	0.0
60	M 6p-6:30p		KIMA+ Action News @	\$120.00	0.0	30	0	0	1	1	\$120.00	\$0.00	0.0



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61	M 6:30p-7p		Inside Edition	\$60.00	0.0	30	0	0	1	1	\$60.00	\$0.00	0.0
62	M 7p-7:30p		Big Bang Theory	\$100.00	0.0	30	0	0	1	1	\$100.00	\$0.00	0.0
63	M 8p-8:30p		The Neighborhood	\$175.00	0.0	30	0	1	0	1	\$175.00	\$0.00	0.0
64	M 8:30p-9p		Bob Hearts Abishola-	\$200.00	0.0	30	0	1	1	2	\$400.00	\$0.00	0.0
65	M 9p-10p		All Rise-CBS	\$200.00	0.0	30	0	1	1	2	\$400.00	\$0.00	0.0
66	M 10p-11p		Bull-CBS	\$150.00	0.0	30	0	1	1	2	\$300.00	\$0.00	0.0
67	M 11p-11:35p		KIMA+ Action News @	\$60.00	0.0	30	0	0	1	1	\$60.00	\$0.00	0.0
68	M 11:35p-12:37a		The Late Show-CBS	\$15.00	0.0	30	0	0	1	1	\$15.00	\$0.00	0.0
69	M 11:35p-12:37a		The Late Show-CBS	\$30.00	0.0	60	0	0	1	1	\$30.00	\$0.00	0.0
70	M 12:37a-1:37a		The Late Late Show-C	\$8.00	0.0	30	0	0	1	1	\$8.00	\$0.00	0.0
71	M 12:37a-1:37a		The Late Late Show-C	\$16.00	0.0	60	0	0	1	1	\$16.00	\$0.00	0.0
72	Tu 8p-9p		NCIS-CBS	\$250.00	0.0	30	0	1	0	1	\$250.00	\$0.00	0.0
73	Th 8p-8:30p		Young Sheldon	\$300.00	0.0	30	0	1	0	1	\$300.00	\$0.00	0.0
74	Th 8:30p-9p		The Unicorn-CBS	\$270.00	0.0	30	0	1	0	1	\$270.00	\$0.00	0.0
75	Th 9p-9:30p		Mom	\$200.00	0.0	30	0	1	0	1	\$200.00	\$0.00	0.0
76	Th 9:30p-10p		Carol's Second Act-C	\$200.00	0.0	30	0	1	0	1	\$200.00	\$0.00	0.0
77	Th 10p-11p		Tommy-CBS	\$150.00	0.0	30	0	1	0	1	\$150.00	\$0.00	0.0
78	Th 10p-11p		Tommy-CBS	\$300.00	0.0	60	0	1	0	1	\$300.00	\$0.00	0.0
79	F 8p-9p		MacGyver-CBS	\$200.00	0.0	30	0	1	0	1	\$200.00	\$0.00	0.0
80	F 8p-9p		Hawaii Five-0-CBS	\$200.00	0.0	30	0	1	0	1	\$200.00	\$0.00	0.0



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Agency: ASSEMBLY	Advertiser: Mike Bloomberg 2020, Inc	Market: Yakima
711 3rd Avenue	Product: MIKE BLOOMBERG 2020 INC	Office: PHILADELPHIA
3rd Flr	Agency Order #: 96681	Service: Nielsen
New York, NY 10017	Buyer: DEIDRA BUCHMAN	Primary Demo: Households
	Salesperson: SHEPARD RITZEN 215-567-7950	Assistant: SHEPARD RITZEN 215-567-7950
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$17,583.00
		Total Spots: 243
		Total CPP: \$0.00
		Total GRP:
		Traffic #: AR1353707

#	Day/Time	DP	Program	Rate	HH Rating	Len	2/17 - 3/2			Total Spots	Total \$	CPP*	GRP*
							2/17	2/24	3/2				
81	F 9p-10p		Magnum P.I.-CBS	\$200.00	0.0	30	0	1	0	1	\$200.00	\$0.00	0.0
82	F 10p-11p		Blue Bloods-CBS	\$200.00	0.0	30	0	1	0	1	\$200.00	\$0.00	0.0
83	Sa 4p-4:30p		Inside Edition	\$10.00	0.0	30	1	1	0	2	\$20.00	\$0.00	0.0
84	Sa 6p-6:30p		CBS Saturday News	\$120.00	0.0	30	1	1	0	2	\$240.00	\$0.00	0.0
85	Sa 6:30p-7p		KIMA+ Action News @	\$70.00	0.0	30	1	1	0	2	\$140.00	\$0.00	0.0
86	Sa 7p-8p		Big Bang Theory	\$40.00	0.0	30	1	1	0	2	\$80.00	\$0.00	0.0
87	Sa 7p-8p		Big Bang Theory	\$80.00	0.0	60	1	1	0	2	\$160.00	\$0.00	0.0
88	Sa 8p-9p		Crimetime Saturday 8	\$75.00	0.0	30	1	1	0	2	\$150.00	\$0.00	0.0
89	Sa 9p-10p		Crimetime Saturday 9	\$75.00	0.0	30	1	1	0	2	\$150.00	\$0.00	0.0
90	Sa 10p-11p		48 Hours-CBS	\$75.00	0.0	30	1	1	0	2	\$150.00	\$0.00	0.0
91	Sa 10p-11p		48 Hours-CBS	\$150.00	0.0	60	1	1	0	2	\$300.00	\$0.00	0.0
92	Sa 11p-11:30p		KIMA+ Action News @	\$50.00	0.0	30	1	1	0	2	\$100.00	\$0.00	0.0
93	Sa 11:30p-12:30a		Ring Of Honor	\$10.00	0.0	30	1	1	0	2	\$20.00	\$0.00	0.0
94	Su 7a-8:30a		CBS Sunday Morning	\$38.00	0.0	30	2	1	0	3	\$114.00	\$0.00	0.0
95	Su 7a-8:30a		CBS Sunday Morning	\$76.00	0.0	60	1	1	0	2	\$152.00	\$0.00	0.0
96	Su 8:30a-9a		Face The Nation	\$50.00	0.0	30	1	1	0	2	\$100.00	\$0.00	0.0
97	Su 4p-4:30p		Inside Edition	\$10.00	0.0	30	1	1	0	2	\$20.00	\$0.00	0.0
98	Su 5p-6p		Judge Judy	\$15.00	0.0	30	2	2	0	4	\$60.00	\$0.00	0.0
99	Su 6p-6:30p		CBS Evening News	\$35.00	0.0	30	1	1	0	2	\$70.00	\$0.00	0.0
100	Su 6:30p-7p		KIMA+ Action News @	\$110.00	0.0	30	1	1	0	2	\$220.00	\$0.00	0.0



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							2/17	2/24	3/2				
101	Su 7p-8p		60 Minutes-CBS	\$200.00	0.0	30	1	2	0	3	\$600.00	\$0.00	0.0
102	Su 10p-11p		NCIS: New Orleans-CB	\$145.00	0.0	30	1	1	0	2	\$290.00	\$0.00	0.0
103	Su 11p-11:30p		KIMA+ Action News @	\$100.00	0.0	60	1	1	0	2	\$200.00	\$0.00	0.0
104	Su 11:30p-12m		Full Measure With Sh	\$10.00	0.0	30	1	1	0	2	\$20.00	\$0.00	0.0
105	Su 12m-12:30a		Funny You Should Ask	\$10.00	0.0	30	1	1	0	2	\$20.00	\$0.00	0.0
TOTALS:							25	175	43	243	\$17,583.00	\$0.00	0.0



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Special Instructions	
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Competitive Information	
Market Budget:	\$70,332
KIMA Share:	25%
Comment:	est share
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	243	\$17,583.00	N/A	0.0
Total	100%	243	\$17,583.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Feb	25	\$1,607.00
2020-Mar	218	\$15,976.00
Total	243	\$17,583.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	2/21/20 8:21 AM					\$0	\$0	
Revision	2/21/20 7:41 AM	SHEPARD RITZEN	Revised			\$0	\$17,583.00	Changes: Origoffice Id to 109, Office from NEW YORK to PHILADELPHIA, Origflight Start to 12/30/19, Flight Start from 12/30/19 to 2/17/20, Origflight End to 3/29/20, Flight End from 3/29/20 to 3/8/20. 105 buylines added or modified.
New	2/21/20 7:40 AM	SHEPARD RITZEN	New	243		\$17,583.00	\$17,583.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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